

**SCHOOL OF KINESIOLOGY, FACULTY OF HEALTH SCIENCES
WESTERN UNIVERSITY**

KINESIOLOGY 3362F

OLYMPIC ISSUES IN MODERN TIMES: AN HISTORICAL PERSPECTIVE

Fall 2017

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Day/Time of Course: MWF -- 2:30-3:30
Location: Somerville House, Room 3345

Preamble: Over the past century, the Olympic Games have emerged as the most pervasive global sporting festival in the world, as well as one of the world's foremost mega-events. Presently captivating a global viewing following approaching two-thirds of the world's population, encountering exploding public and private hosting resources and energies, often embroiled in the grips of public scandal and performance enhancement issues, the scene of unbridled commercialism, this great sporting and cultural festival has nevertheless fascinated and inspired modern audiences through epitome physical performance, celebration, and spectacle. Called glorious by some and offensive by others in this age of globalization, the events, personalities, and outcomes of the Olympic Games present a fascinating history that speaks volumes about the cultural role of sport in modern society. The cultural history of the Games and tertiary events are about power and privilege, socio-political structures and negotiations, and a panorama of issues including class, gender, race, political economy, body culture, science, moral and ethical issues, and identity.

Course Description: The course focuses on three dimensions of the now 120 year history of the Modern Olympic Movement: (1) the Games heritage and modern evolution, (2) a linear historical journey along a pathway littered by the problematic nature of the Games and the issues that such problematics raise, and (3) the present age of globalization and an Olympics future faced by severe challenges.

Evaluation: (1) Two exams (a **mid-term** and a **final**) will refer to course readings, lectures, guest presentations, and any audio/visual material presented in class. The mid-term exam (50 minutes) will carry a value of **20%**. The final exam carries a value of **30%** (two hours, modified-cumulative). The format of the testing may include matching, multiple choice, true/false, identification/significance, and short essay. The specific format for each exam will be discussed in class previous to the exam. **(2)** a term, single-authored or co-authored research essay (15 pages maximum, double-spaced, Chicago-style format), the value of which is **35%**. **(3)** a two page maximum, double-spaced critical review of a published journal article (exclusive of required course pack readings) relative to the course subject (approved by the instructor or TAs), valued at **15%** of the course grade.

15% of course grades will be posted by the last day to drop a course.

Extra-Review/Counsel Sessions: Each Thursday evening, beginning Thursday, September 21st, an hour review session of the previous week's lecture material will be held in the International Centre for Olympic Studies (Labatt Health Sciences Bldg. -- Rm. 317). Attendance at this Review Session is purely for your benefit and certainly voluntary.

Course Pack: Most of the readings will be provided in a course pack that will be available for purchase (**cash only = \$55, non-refundable, a receipt will be provided**). Purchases can be made on **Jan 11/13/15 from 12:00-4:00**, and after those dates by contacting the Instructor.

Academic Accommodation: Students who require **academic accommodation** should provide notification and documentation in advance of due dates, examinations, etc. stating specific reasons and dates. Students must follow up with their professors and their Academic Counselling office in a timely manner. Documentation for any request for accommodation shall be submitted directly, as soon as possible, to the appropriate Academic Counselling office of the student's Faculty/School of registration (ex. KIN students ~ KIN Undergraduate Office), **not** to the instructor, with a request for relief specifying the nature of the accommodation being requested. In the event of a medical request, the documentation should be obtained at the time of the initial consultation with the physician or walk-in clinic. An "Accommodation Consideration Request Form" found online or in the Kinesiology Undergraduate Office" for ALL such accommodation requests must be submitted into the appropriate Academic Counselling office of the student's Faculty/School of registration. These documents will be retained in the student's file, and will be held in confidence in accordance with the University's Official Student Record Information Privacy Policy. See <https://studentservices.uwo.ca/secure/index.cfm> for specific policy and forms relating to accommodation.

Scholastic offences: They are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: http://www.uwo.ca/univsec/handbook/appeals/scholastic_discipline_undergrad.pdf.

A) Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar). All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between Western University and Turnitin.com (<http://www.turnitin.com>)

B) Computer marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

Examination Conflict Policy: "A student who is scheduled to write more than two examinations in any 24-hour period may request alternative arrangements through the office of their Academic Counsellor." *This policy does NOT apply to tests and assignments.* There will be *no* make-up for exams unless the student has received student accommodation (e.g., for medical illness). See "Academic Accommodation" above for details.

Writing Support Centre: The Centre can be found on the Registrar Services page at: www.registrar.uwo.ca (see “Student Development Centre,” and select “Writing Support Centre”). Since this course allocates marks for writing style, grammar, and punctuation, students are strongly encouraged to use the Centre’s resources.

Student Code of Conduct: The purpose of the Student Code of Conduct is to define the general standard of conduct expected of students registered at Western University, provide examples of behaviour that constitutes a breach of this standard of conduct, provide examples of sanctions that may be imposed, and set out the disciplinary procedures that the University will follow. For more information, visit <http://www.uwo.ca/univsec/board/code.pdf>.

ENGLISH PROFICIENCY FOR THE ASSIGNMENT OF GRADES

Visit the website <http://www.uwo.ca/univsec/handbook/exam/english.pdf>

SUPPORT SERVICES

There are various support services around campus and these include, but are not limited to:

1. Student Development Centre -- <http://www.sdc.uwo.ca/ssd/>
2. Student Health -- <http://www.shs.uwo.ca/student/studenthealthservices.html>
3. Registrar’s Office -- <http://www.registrar.uwo.ca/>

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

Email Policy: I will do my best to respond within 24 hours of receiving your email (excluding weekends).

Course Outline (with readings)

Week #1 (September 11-15), **Introduction: Antiquity to the Modern Era**

- A. The Olympic phenomenon in Antiquity

Readings:

T.J. Cornell, “On War and Games in the Ancient World” (*Olympika* 1992)

Week #2 (September 18-22), **Preserving Memory: Precursors to the Modern Games**

- A. Much Wenlock and German-American Turnfests
B. The Zappian Games

Readings:

Jeffrey Segrave, “The Olympic Games 293 AD: The Genealogy of an Idea in Literature, Music, and Dance” (*Olympika* 2004)

Week #3 (September 25-29), **This Great Symbol: The Olympic Resurrection and World Peace**

- A. Pierre de Coubertin and a Vision
B. Early Dilemmas: The Questions of Globalization and Nationalism

Readings:

Dietrich Quanz, “Civic Pacifism and Sports-based Internationalism:

Framework for the Founding of the International Olympic Committee”
(*Olympika* 1993)

Week #4 (October 2-6), **Canada Enters the Olympic World: The Evolution of the Iconic Maple Leaf**

- A. Before the World: The 1908 Spectacle
- B. The Nation’s Flag and the New Generation

Readings:

Robert K. Barney, “Edward Archibald and the Political Symbolism of the 1908 Games,” (*Olympika* 2016)

Week #5 (October 9-13) Thanksgiving Break—No Classes

Week #6 (October 16-20), **Substantiation: The Olympic Games Become Institutionalized and Bureaucratized**

- A. The Amateur Dilemma
- B. Fanfare and Ceremony

Readings:

John Gleaves and Matthew Llewellyn, “Charley Paddock and the Changing State of Olympic Amateurism” (*Olympika* 2012)

Week #7 (October 23-27), **The Politics of Nationalism: Berlin 1936**

- A. Germany and the Rise of the Third Reich
- B. The Games of the Eleventh Olympiad

Readings:

James M. Pitsula, “The Nazi Olympics: A Reinterpretation” (*Olympika* 2004)

Thomas Alkemeyer and Alfred Reichartz, “The Olympic Games: From Ceremony to Show” (*Olympika* 1993)

Monday, October 30, Mid-term Examination

Week #8 (November 1-3), **Post-War/Cold War: A World at Odds**

- A. The Subject of Race and the African Conundrum
- B. Distributing the Wealth: Angst and the Rome Formula

Readings:

Stephen R. Wenn, “An Olympian Squabble: The Distribution of Television Revenue, 1960-1966” (*Olympika* 1994)

Week #9 (November 6-10), **Governments and Ideology**

- A. Performance Enhancement
- B. Boycotts

Readings:

Thomas M. Hunt, “Sport, Drugs, and the Cold War: The Conundrum of Olympic Doping Policy, 1970-1979” (*Olympika* 2007)

Harold E. Wilson, Jr., "The Golden Opportunity: Romania's Political Manipulation of the 1984 Los Angeles Olympic Games" (*Olympika* 1994)

Week #10 (November 13-17), **Cometh His Excellency Juan Antonio Samaranch: The Corporatization of the IOC and the Rise of Olympic Commercialism**

- A. Two Hands in the Same Pot: IOC/USOC Friction Over Corporate Dollars
- B. The Samaranch Stewardship

Readings:

Stephen R. Wenn, "A Long and Winding Road: IOC/USOC Relations, Money, and the Amateur Sports Act" (*Olympika* 2015)

Week #11 (November 20-24), **Problems, Problems, Problems!!! How to Deal with Them???**

- A. Gender Revisited
- B. Scandal

Readings:

Douglas Booth, "Gifts of Corruption?: Ambiguities of Obligation in the Olympic Movement" (*Olympika* 1999)

Week #12 (November 26-December 1), **The New Order: Hope for the Future**

- A. The Court of Arbitration for Sport
- B. The Problem of Governance

Readings:

Richard McLaren, "A New Order: Athletes' Rights and the Court of Arbitration at the Olympic Games" (*Olympika* 1998)

Byron Peacock, "A Virtual World Government Unto Itself: Uncovering the Rational-Legal Authority of the IOC in World Politics" (*Olympika* 2010)

Week #13 (December 4-8), **The Future of the Modern Olympic Movement**

- A. The Olympics in the Age of Post-Modern Globalization

Readings:

Dean Neubauer, "Modern Sport and the Olympic Games: The Problematic Complexities Raised by the Dynamics of Globalization" (*Olympika* 2008)